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|  | Greg Easterday  17 Lamp Post Lane Cherry Hill NJ 08003  609.870.3618  greg@easterbeast.com  [**www.easterbeast.com**](http://www.easterbeast.com) |
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| **Career Summary** | I am a skillful graphic designer with both web and print background; comfortable in both team and solo environments, and interfacing directly with clients. I am accustomed to working on multiple projects with no notice and tight deadlines |
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| **Computer Skills** | |  |  |  | | --- | --- | --- | | Adobe Creative Suite 6 | Photoshop | Illustrator | | Flash | Microsoft Office | Fireworks | | Dreamweaver | Quark Express | Image Ready | |
|  |  |
| **Education** | **The Cittone Institute**  Graphic Web Design GPA: 3.87 Graduated 07/08/04  *Deans List, Graphic Web Design, March 2003, May 2003, October 2003, May 2004* |
|  |  |
|  | **The Art Institute of Philadelphia** |
|  | Visual Communications |
|  | GPA: 3.1 |
|  | Graduated 03/24/95 |
|  | Associate Degree in Specialized Technology |
|  |  |
| **Work Experience** | ***Freelance Graphic Designer*** |
|  | 2001-Present |
|  | • Insurance Adjusters: [www.figlinassoc.com](http://www.figlinassoc.com)  • Cutlery retail: http://www.easterbeast.com/main\_images/screenshots/aepma.jpg  • Public adjusters: [www.napia.com](http://www.napia.com)  • Florida Fishing Weekly: ad design for fishing / boating publication • Yo-Zuri: graphic art design for catalog, promotional flyers • Navionics: graphic work for TV screen shots and marketing flyers year 2010 • Various design, photo-restoration & color-correction work • Image manipulations for professional photography • logo design for www.crescendoscientific.com  • logo design for professional copywriter |
|  | ***Antiphony, Inc*** - Graphic Designer |
|  | 10/00 – 4/01 |
|  | • Designed company internet and intranet using Photoshop, Flash and Dreamweaver  • Used Flash to develop software installation programs for CD-ROM-based medical references  • Designed interface and usability icons for Antiphony software  • Designed software installation applications |
|  | ***Blue Horizon, Inc*** – Web / Graphic Designer |
|  | 3/98 -10/00 |
|  | • Designed and developed commercial internet sites using Photoshop, Dreamweaver and Fireworks  • Designed content for a cigar aficionado magazine  • Designed various advertising material for print • Photograph correction • Created various banner advertisements • Interacted with clients personally |
|  | ***Millstar, Inc***- Graphic Assistant (part time Temp) |
|  | Spring 96 |
|  | • Designed CD-ROM catalog with Adobe Photoshop and photo restoration work |
|  | ***General Motors***– Inventory and Shipment Coordinator |
|  | Summers of 95, 97, 06, 08 |
|  |  |
|  | ***Super Fresh*** - Clerk / Department manager |
|  | 1/88 -10-00 --- 01/04 - 04/11 --- 07 - present |
|  | • Department and ordering manager and stocking |
|  |  |
| **Accomplishments** | • Seminar for Adobe Photoshop users and digital photography  • Maximum Adobe Photoshop Seminar Tour  • Received award from client for exceeding expectations in design project  • 1 Gold and 3 silver awards for online creative design contest  • Office motivation decor designs for two professional offices  • Member of NAPP (National Association on Photoshop Professionals)  • Image appeared in the November 2011 issue of Photoshop User magazine.(national)  • Image was selected for wallpaper of the month for NAPPs website.(October 2011)  www.photoshopuser.com |
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