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|  | Greg Easterday17 Lamp Post LaneCherry Hill NJ 08003 609.870.3618 greg@easterbeast.com [**www.easterbeast.com**](http://www.easterbeast.com) |
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| **Career Summary**  | I am a skillful graphic designer with both web and print background; comfortable in both team and solo environments, and interfacing directly with clients. I am accustomed to working on multiple projects with no notice and tight deadlines |
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| **Computer Skills** |

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| --- | --- | --- |
| Adobe Creative Suite 6  | Photoshop  | Illustrator |
| Flash  | Microsoft Office | Fireworks |
| Dreamweaver  | Quark Express | Image Ready |

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| **Education** | **The Cittone Institute** Graphic Web DesignGPA: 3.87Graduated 07/08/04 *Deans List, Graphic Web Design, March 2003, May 2003, October 2003, May 2004*  |
|  |  |
|  | **The Art Institute of Philadelphia**  |
|  | Visual Communications |
|  | GPA: 3.1 |
|  | Graduated 03/24/95  |
|  | Associate Degree in Specialized Technology  |
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| **Work Experience** | ***Freelance Graphic Designer*** |
|  | 2001-Present |
|  | • Insurance Adjusters: [www.figlinassoc.com](http://www.figlinassoc.com) • Cutlery retail: http://www.easterbeast.com/main\_images/screenshots/aepma.jpg • Public adjusters: [www.napia.com](http://www.napia.com) • Florida Fishing Weekly: ad design for fishing / boating publication• Yo-Zuri: graphic art design for catalog, promotional flyers• Navionics: graphic work for TV screen shots and marketing flyers year 2010• Various design, photo-restoration & color-correction work• Image manipulations for professional photography• logo design for www.crescendoscientific.com• logo design for professional copywriter |
|  | ***Antiphony, Inc*** - Graphic Designer  |
|  | 10/00 – 4/01  |
|  | • Designed company internet and intranet using Photoshop, Flash and Dreamweaver• Used Flash to develop software installation programs for CD-ROM-based medical references• Designed interface and usability icons for Antiphony software• Designed software installation applications  |
|  | ***Blue Horizon, Inc*** – Web / Graphic Designer |
|  | 3/98 -10/00 |
|  | • Designed and developed commercial internet sites using Photoshop, Dreamweaver and Fireworks• Designed content for a cigar aficionado magazine• Designed various advertising material for print• Photograph correction• Created various banner advertisements• Interacted with clients personally |
|  | ***Millstar, Inc***- Graphic Assistant (part time Temp) |
|  | Spring 96  |
|  | • Designed CD-ROM catalog with Adobe Photoshop and photo restoration work  |
|  | ***General Motors***– Inventory and Shipment Coordinator |
|  | Summers of 95, 97, 06, 08 |
|  |  |
|  | ***Super Fresh*** - Clerk / Department manager  |
|  | 1/88 -10-00 --- 01/04 - 04/11 --- 07 - present  |
|  | • Department and ordering manager and stocking |
|  |  |
| **Accomplishments** |  • Seminar for Adobe Photoshop users and digital photography • Maximum Adobe Photoshop Seminar Tour • Received award from client for exceeding expectations in design project • 1 Gold and 3 silver awards for online creative design contest • Office motivation decor designs for two professional offices • Member of NAPP (National Association on Photoshop Professionals) • Image appeared in the November 2011 issue of Photoshop User magazine.(national) • Image was selected for wallpaper of the month for NAPPs website.(October 2011) www.photoshopuser.com  |
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